

## Calendar of Events

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- September 1, 2021  
- September 30, 2021
- Community Outreach Opportunity: Carrying Hope**  
08:00 AM - 05:00 PM CST  
BOMA Headquarters,  
admin@bomaaustin.org  
*The BOMA Community Services committee needs your assistance collecting items for Carrying Hope, a nonprofit supporting children entering the foster care system in Texas.*
- A Hope Pack is a backpack filled with items that children entering the foster care system need most, from necessities, such as hygiene items, to comfort items, such as stuffed animals and books. These packs are intended to ease the transition for kids as they go into care.*
- Our goal is to collect enough items for 30 Hope Packs and deliver to Carrying Hope in October. Items can be purchased directly from our Amazon Registry through September 30th or brought to the next BOMA Austin Luncheon.*
- Carrying Hope Registry Link*
- October 4, 2021
- Special Events Committee Meeting**  
**CertaPro Painters**  
**12444 Research Blvd., Austin, TX 78759**
- 12:00 PM - 01:00 PM CST  
Marlena Serrano,  
marlena.serrano@transwestern.com
- October 6, 2021
- Membership Committee Meeting**  
**Zoom**  
08:30 AM - 09:30 AM CST  
Debra Davis,  
ddavis@ecrtx.com
- October 6, 2021  
- October 9, 2021  
October 7, 2021
- BOMA International Conference in Boston**
- Education Committee Meeting**  
**Zoom**  
10:00 AM - 11:00 AM CST  
Jena Cranfill,  
jcranfill@hthcapital.com
- October 14, 2021
- Emerging Professionals Committee Meeting**  
11:30 AM - 12:30 PM CST  
Kate Carmona,  
kate.carmona@thyssenkrupp.com  
*Contact Kate Carmona for access information*

- October 18, 2021      **WEBINAR: Understanding Leases and Preparing for Negotiations - Virtual Course Series**  
02:00 PM - 03:00 PM EST
- October 19, 2021      **WEBINAR: Understanding Leases and Preparing for Negotiations - Virtual Course Series**  
02:00 PM - 03:00 PM EST
- October 20, 2021      **WEBINAR: Unlocking Value in Class B&C Properties (w/ CE Credit)**  
**Online at a Computer near you**  
11:30 AM - 12:30 PM CST  
*Best Practices for Pursuing Energy Efficiency and Green Leasing Strategies*  
*1 hour of TREC continuing education approved Course #41994 - BOMA Austin Provider #10409*
- A recent report from BOMA International, Urban Land Institute, and Rocky Mountain Institute found that class B and C building owners could save up to 35% of energy costs through no-and-low cost efficiency improvements with a short payback period. This webinar will explore ways that Property Managers can assist Class B and C building owners improve the value of their properties through energy efficiency and green leasing. Guest speakers will share success stories from green leasing initiatives within their portfolios.*
- Agenda:*
- *Welcome & Introductions*
  - *Unlocking Hidden Value in Class B & C Office Buildings*
  - *Green Leasing Strategies*
  - *Case Studies / Practitioners*
  - *Available Resources from Austin Energy, Energy Star & BOMA*
  - *Closing & Questions*
- October 20, 2021      **F.A.L.L. Happy Hour**  
**405 Colorado**  
**405 Colorado**  
**Austin, Tx 78701**  
04:00 PM - 06:00 PM CST  
Marlena Serrano,  
marlena.serrano@transwestern.com  
*F-UN*  
*A-ND*  
*L-OUT*  
*L-AUGHTER*  
*HAPPY HOUR*
- Join us for a sneak peak of the new development by Brandywine @ 405 Colorado from the 14th floor Sky Lounge. Includes networking, building tour, nibbles and sips while you take in the view of downtown and learn more about BOMA Austin.*
- October 21, 2021      **WEBINAR: Understanding Leases and Preparing for Negotiations - Virtual Course Series**  
02:00 PM - 03:00 PM EST

November 1, 2021  
- November 3, 2021  
November 3, 2021

**MOB & Healthcare Real Estate Conference**

**Membership Committee Meeting**

**Zoom**

08:30 AM - 09:30 AM CST

Debra Davis,  
ddavis@ecrtx.com

November 4, 2021

**Education Committee Meeting**

**Zoom**

10:00 AM - 11:00 AM CST

Jena Cranfill,  
jcranfill@hthcapital.com

November 8, 2021

**Special Events Committee Meeting**

**Zoom**

12:00 PM - 01:00 PM CST

Marlena Serrano,  
marlena.serrano@transwestern.com

November 11, 2021

**Emerging Professionals Committee Meeting**

11:30 AM - 12:30 PM CST

Kate Carmona,  
kate.carmona@thyssenkrupp.com  
*Contact Kate Carmona for access information*

November 16, 2021

**Community Outreach Committee Meeting**

**Zoom**

11:30 AM - 12:30 PM CST

Adelien Fresch,  
Adelien.Fresch@cushwake.com

November 18, 2021

**LUNCHEON: Opportunity Austin Update**

**Norris Conference Center**

**Red Oak Ballroom**

**Austin, TX 78757**

11:30 AM - 01:00 PM CST

BOMA Austin,

admin@bomaaustin.org

*This event will be offered both in-person and virtually. Our presenter will be in person.*

*Officials with Greater Austin Chamber of Commerce and Opportunity Austin are working with more than 250 companies that are considering an investment in Central Texas. Among the prospects are dozens of potential headquarters relocations, and that's just a glimpse into the current economic development picture. The upcoming expiration of a state incentives program helps explain the rush of prospects. Join us at our November luncheon to receive an Austin update from Gary Farmer, Chairman of Opportunity Austin & President of Heritage Title. Opportunity Austin is a five-year regional economic development initiative aimed at fostering job-creating investment across the Austin region.*

*Presenter: Gary S. Farmer is President of Heritage Title Company of Austin, Inc., a commercially oriented title insurance agency operating throughout the major markets of Texas. He has been in the title insurance business since 1985. During Gary's tenure, Heritage has been recognized for its excellence in the commercial title insurance arena as it has grown to be among the largest independently owned title agencies in Texas. Currently, Gary serves as Chairman of the Greater Austin Economic Development Corporation, Opportunity Austin 4.0 Campaign and Co-Chair of the Waller Creek Conservancy Capital Campaign, among many other accolades. He is known for his entertaining, honest, intelligent and insightful presentations about what's going on in Austin, Texas.*

**SCHEDULE:**

11:15 Registration

11:30 Buffet open

11:50 Presentation Begins (Zoom Access)

1:00 Conclusion

**LUNCHEON FEATURED SPONSOR:**

**TABLE SPONSOR:**

*Baer Engineering*

*If you are interested in sponsoring this luncheon, click here (for members only)*

December 1, 2021

**Membership Committee Meeting**

**Zoom**

08:30 AM - 09:30 AM CST

Debra Davis,

ddavis@ecrtx.com

December 2, 2021

**Education Committee Meeting**

**Zoom**

10:00 AM - 11:00 AM CST

Jena Cranfill,

jcranfill@hthcapital.com

December 9, 2021

**Emerging Professionals Committee Meeting**

11:30 AM - 12:30 PM CST

Kate Carmona,

kate.carmona@thyssenkrupp.com

*Contact Kate Carmona for access information*

December 10, 2021

**Holiday Luncheon - Prom Theme!**

**Norris Conference Center**

**Red Oak Ballroom**

**Austin, TX 78757**

11:30 AM - 01:00 PM CST